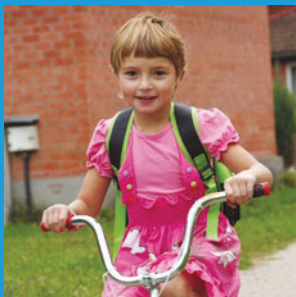




SOS CHILDREN'S
VILLAGES
RUSSIA

ANNUAL REPORT 2015





Dear friends,

We're pleased to present to you our Annual Report 2016.

We probably won't be very special by saying that 2015 was a difficult year for all of us. In fact, it was a challenging year for all Russian industries. But it was twice as difficult for charities.

The economic crisis had a major impact on the number of corporate donations, while simultaneously forcing companies, especially small and medium businesses, to reduce their social commitments. In these circumstances, we had to make considerable efforts to protect our operations from the negative impact of these developments. We found new major business partners who helped us maintain our operations at the preplanned level and provide support to all the children under our care. Support also came from members of the public in the form of private donations and voluntary work. Research conducted by international organizations shows that, despite the crisis, the number of people making donations in Russia in 2015 increased by nearly 3 million, highlighting the country's growing culture of charity, which is particularly important and valuable at such a difficult time.

RF Government Resolution No. 481 "On the activities of organizations for orphans and children left without parental care", according to which orphans' stay in institutional care "must be temporary and be limited to the period of time needed to find foster families for them, while respective organizations must assist in their placement in family-based care, came into force on 1 September 2015. The experience of six SOS Children's Villages in the provision of family-based care was used in the drafting of the above Resolution. The results achieved by the Russian Committee of SOS Children's Villages confirm the viability of the principles underlying our work: residence in family houses, SOS mothers, preparation for independent life, a smooth transition to independent living for adolescents, and social adjustment. These principles are reflected in the documents being prepared by the Coordination Council established by the President of the Russian Federation on the Implementation of the National Action Strategy for Children for 2012-2017.

In 2015, SOS Children's Villages Russia celebrated its 20th anniversary and a number of other important dates: 5 years since the establishment of SOS Children's Village Pskov, 10 years of the Murmansk Center for Development of Family-Based Care, and



15 years of SOS Children's Village St. Petersburg. The celebrations in the Children's Villages were attended by a large number of guests, including the President of SOS Children's Villages International Siddhartha Kaul. We're delighted to share with you the joy of celebrating our anniversaries and looking forward to seeing you at the forthcoming festivities dedicated to the 20th anniversary of the establishment of the first SOS Children's Village in Russia: SOS CV Tomilino, Moscow region, on May 20, 2016!

In conclusion, we'd like to say that we're proud of having successfully overcome all the challenges of the past year and are grateful to all those who had been helping us through this difficult period.

*Mikhail Barannikov,
President
of RC SOS Children's Villages*

*Nikolay Slabzhanin,
Executive/National Director
of RC SOS Children's Villages*



WHO WE ARE



SOS Children Villages is a Russian charity organization and a member SOS Children's Villages International, an international non-profit organization operating in 134 countries around the world. SOS Children's Villages offers a unique alternative to orphanages. It is a place where orphans and children left without parental care live in family houses with their SOS mothers, brothers and sisters, growing up in the atmosphere of love, respect and trust.

OUR MISSION



Every child belongs to a family and grows with love, respect and security.



OUR PRINCIPLES

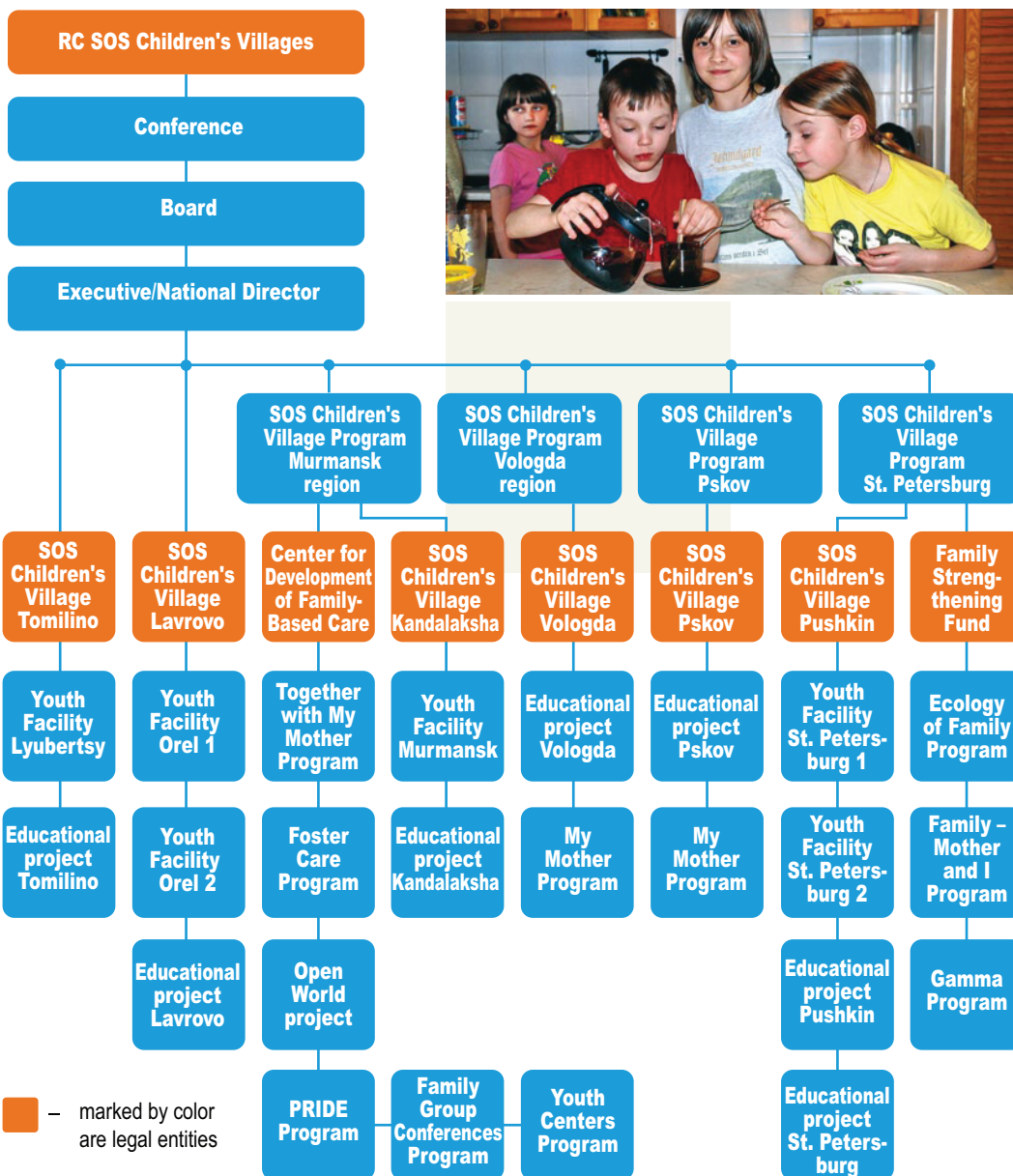


Every child grows and develops in a caring family environment. Each SOS Children's Village family is a member of the local community supported by the charity organization. The child's interests are our priority. Our educational and developmental programs are tailored to the needs of each individual child. Each child is involved in finding solutions to his personal and his family's problems. The child's opinion is important and takes precedence. The child is integrated into society and learns to be its member. It allows him to enter adulthood fully prepared and confident in himself and his abilities.

FAMILIES
WE WORK WITH



- families in difficult life situations. We help them overcome the challenges and preserve the child's natural family environment;
- SOS families where children left without parental care grow up in a loving environment;
- foster families including those staying in SOS Children's Villages. Together we walk through all stages of the child upbringing process, from placement of the child in a foster family to his "graduation" into independent living.





Charity organization SOS Children's Villages combines several lines of activity linked to the provision of support to children left without parental care and children at risk of losing parental care:

Long-term child support programs

SOS Children's Villages

An SOS Children's Village is a community of 10-15 families, each with 5-7 children. Here each child has a mother – who teaches him to love and care – brothers and sisters, and a feeling of being part of a large and friendly family. By helping their mother around the house, buying groceries at the store and assisting her in the planning of the household budget, children acquire essential domestic skills that will help them in the future.

Foster family support

We provide trainings and advisory support to prospective and current foster parents, help pay for the children's health insurance and education, and assist care-leavers.

SOS Children's Villages uses 2 models of foster family support:

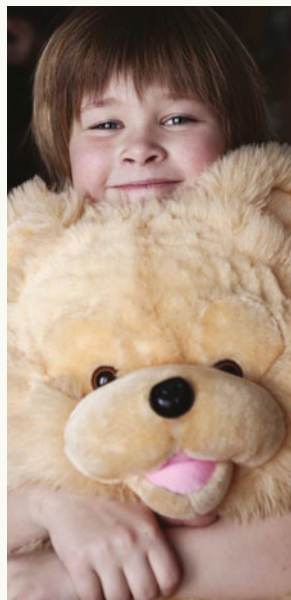
- support for families living in private housing;
- support for families living in the Children's Village family houses.

Youth Programs

In support of youngsters, SOS Children's Villages runs 2 types of youth programs.

"Youth program for children aged 12-15 years", which comprises life skills trainings (household skills, communication skills, management of emotions, etc.), psychological counseling, and initial vocational guidance for adolescent residents of the Children's Village.

"Youth program for youngsters aged 16-18 years" is intended for boys and girls who have already finished the 9th grade of their secondary school. Some of the youngsters remain in the Children's



Village, actively participating in the activities of the youth program, while others move to SOS Youth Facilities. Under the guidance of educators and in the company of their brothers, sisters and friends youngsters spend the next 3-4 years getting used to independent living. After completing their vocational education and receiving the keys to their own apartments, which are provided to them by the state, youngsters enter into adult life. But even as adults, care leavers continue to maintain a warm, supportive relationship with the Village and the person closest to them – their SOS mother, whose support they can always count on.

After-care support programs

For our 18-year-old care leavers, we have a special support program lasting between 3 and 5 years. Upon reaching adulthood, young people have a choice of either to continue to stay at the SOS Youth Facilities or SOS Children's Village until they complete their education, or to move into their own homes. Young people participating in the program receive social, psychological and pedagogical support from their mentors, as well as financial support from the SOS Children's Village.

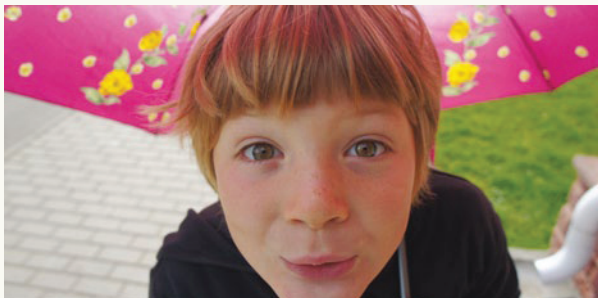
Family strengthening (Prevention of child abandonment) programs

The purpose of these programs is to help children at risk of losing their natural family environment. Program staff carry out comprehensive work with families, strengthening the parents' capacity to provide care and protection to their children. By assisting adults in rebuilding their lives piece by piece, we help children reclaim their childhood, a loving home and a sense of security.



Educational projects

We believe in inclusive, affordable and high-quality education for all children. Our children attend ordinary schools and kindergartens located in their neighborhood. We work very closely with all these educational institutions to create a modern and genuinely comfortable educational environment for children, help teachers cope with the task of foster children's adaptation to school, and give children the opportunity to overcome difficulties and develop new skills.



Advocacy

SOS Children's Villages defends the rights of not only the children, adolescents and young people who participate in our programs, but also the rights of children from families at risk and children left without parental care in Moscow, Leningrad, Murmansk, Orel, Pskov and Vologda regions.

We strengthen the capacity of the children, youth and families to take decision affecting the conditions of their lives and their rights. To boost legal awareness, we organize workshops where they learn to exercise their rights to housing, education, employment, family and medical care.

A complex of these activities carried out in each region forms the SOS Children's Village Program.

See below for more details about our activities in different Russian cities. As of now, we operate in the following six regions:

- Moscow and Moscow region,
- St. Petersburg,
- Murmansk and Murmansk region,
- Orel and Orel region,
- Pskov and Pskov region,
- Vologda, Cherepovets and Vologda region.





MOSCOW AND MOSCOW REGION



SOS Children's Village Tomilino

The first Russian SOS Children's Village opened its doors back in 1996 in the village of Tomilino, Moscow region. More than 100 youngsters have graduated SOS Children's Village Tomilino in 20 years of its existence. In 2014 the Children's Village welcomed its first foster families, who joined the Village's community of classic SOS families. Today the Village's 11 family houses are home to 8 foster families with many children and 3 classic SOS families with over 50 children and teenagers.

A good tradition to celebrate the end of summer and beginning of autumn with a festival called "Arbuznik" was continued in Tomilino also in 2015. It was an opportunity for all youngsters to get together after the summer holidays, share their experiences and plans and enjoy sweet watermelons with the festival guests.



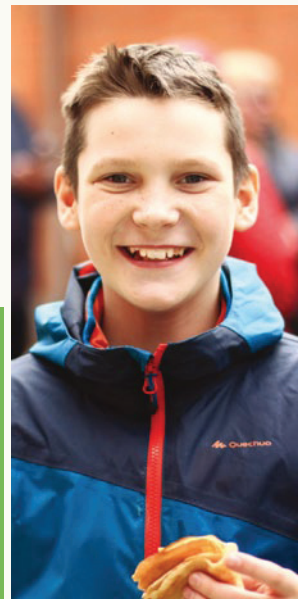


Youth programs

Youth programs help youngsters become independent and teach their foster parents to show flexibility and wisdom during young people's adolescence and graduation from the family. Youth programs take into account the specifics of each child's adolescence and come in two varieties: for youngsters aged 12-16 and those aged 16-18. Upon reaching the age of 18, youngsters can count for support within the program for care leavers called After-care programs.

After-Care support program

The number of care leavers among the residents of SOS Children's Village Tomilino increased in 2015 by 5. All of them now receive support under After-care program. Three girls and one boy currently continue their education in vocational schools and colleges, while one graduate was recruited into military forces.





Educational programs

Much of Tomilino staff's attention is devoted to promoting academic achievements among the Village youngsters, including through their involvement in extracurricular activities and tutoring. Village workers and school teachers, on the other hand, participate in various workshops organized by leading experts in psychology and pedagogy.

27 teachers attended a supplementary training course on inclusive and child-centered education and pedagogical workshops titled "Learning problems experienced by children with special educational needs. Inclusive education in a modern school".



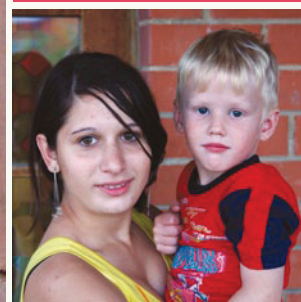
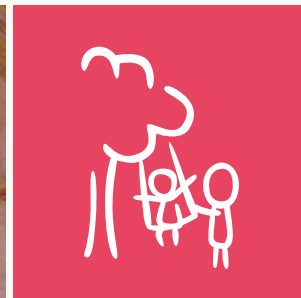
OREL, OREL REGION



SOS Children's Village Lavrovo

The second Russian SOS Children's Village was built in the village of Lavrovo, Orel region, in 1998. This Village has a remarkable history: its construction was financed through a private donation made by the family of Monika Chappuis, a Swiss national known for her love of Russia and Russian language fluency. The Village comprises 12 family houses inhabited by over 50 children, who live there together with their SOS mothers.

The idea to convert the old vegetable warehouse located inside the Village into a gym aroused great enthusiasm and became a common goal for all Village inhabitants. All the work was carried out by the SOS-families themselves. Youngsters became involved at every stage of the process: they helped dismantle old partition walls, replace doors and paint walls, which they subsequently decorated with the pictures of sport-loving Village graduates and teachers. The doors of the new gym are open not only to members of the SOS Children's Village families but also all the residents of Lavrovo.





Youth programs

Youth programs for teenagers aged 12-16 who live in SOS Children's Village families until the age of 16 and the completion of lower secondary education (9 grades), and who later continue their studies in educational institutions of the city of Orel and move to live in SOS Youth Facilities.

Youth program for youngsters aged 16-18. There are 2 SOS Youth Facilities for already 15 years: Orel 1 (a separate block of 4 flats in a typical high-rise apartment building) and Orel 2 (2-storey house in a residential area). Each YF houses between 14 and 16 youngsters, both boys and girls, who are looked after on a 24/7 basis by 5 educators working in shifts. While living in YF young people graduate their professional education, get first job experience, prepare documents needed to apply for state housing program and gradually adjusting to adult life.

After-Care support program

Youngsters receive social, psychological and financial support. Those graduates still awaiting for allocation of free housing from the Government by the time reaching maturity age are offered the opportunity to stay at the Youth Facilities while waiting.

Starting 2014, youngsters have been taking part in the educational project titled "Into the Future with Confidence", which is run by experts in different fields and involves online communication with young people from other regions. The project helps participants choose their future career path and develop collaboration and cooperation skills.



Educational programs

Support provided within the frames of SOS Children's Villages' educational project allowed to save a small rural school in the village of Putimets, Orel region, which had been under threat of closure for several years. The school teachers attended a training course on innovative teaching methods and provision of support for children with special educational needs. The school classes were fitted with new furniture and equipment, allowing children to resume their studies in the school they love and which is the nearest to them.

Besides regular hobby classes and sports groups, youngsters began attending in 2015 a Cadet Class in the Lavrovo high school. Three youngsters learned to swim thanks to swimming lessons taken in the local pool. Starting September 2015, the choice of spare time activities organized on the premises of the Children's Village was expanded to include kickboxing classes and an English club.





ST. PETERSBURG

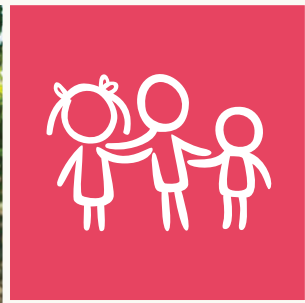
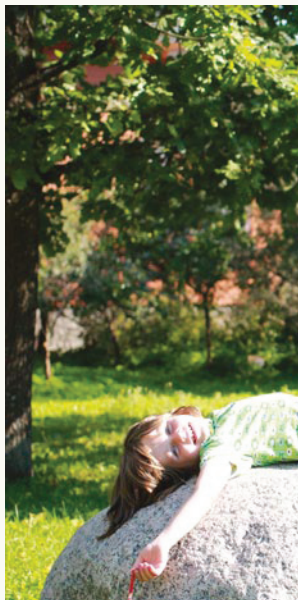


SOS Children's Village Pushkin

The third SOS Children's Village was built in Pushkin, a town close to St. Petersburg. Its opening was timed to coincide with the 50th anniversary of SOS Children's Villages International. The funds for the construction were raised with the support of SOS Children's Villages Friends from around the world.

Today the Village is home to 10 classic SOS families with over 50 children.

Summer is the busiest season in SOS Children's Village Pushkin. In June 2015, 20 youngsters took part in rowing adventure on Vuoksa River. Over the 12 days, youngsters travelled in kayaks a distance of more than 100 km.



Youth programs

12+ program is suitable for all CV teenagers aged 12 to 16 years. After completing the 9th grade in one of Pushkin's schools, youngsters usually continue their education in specialized secondary educational facilities of St. Petersburg, hence their decision to move to SOS Youth Facilities.

Youth program for youngsters aged 16-18 years. The first Youth Facility was opened in St. Petersburg in 2004; the second in 2006. The Youth Facilities are located in typical high rise apartment buildings where 4 flats are merged into a single block, with each housing between 14 and 16 youngsters and 5 teacher-mentors. Due to Pushkin's proximity to St. Petersburg, youngsters have the opportunity to come on weekends and holidays to the SOS-Children's Village to see their SOS mothers.

After-Care support program

Graduates complete their secondary or higher vocational education, find full-time jobs, get income, solve personal housing problems, and receive social, psychological and financial support.

Youngsters spent the summer working in the city: Olga got a job as a cashier in a grocery store; Ira worked in a restaurant, a job she enjoyed because it gave her the opportunity to meet new and interesting people daily and combine work with studies at college; Nadya, Alina and Sasha found employment with a company specializing in the manufacture of toys, where, besides stuffing soft toys, they acquired customer service skills. As a reward for their good work, as well as to consolidate the acquired skills, the company invited the youngsters to work at an exhibition in Moscow. They were tasked with showcasing the company products and finding new customers. The girls performed very well and earned praise from the employer.



Family strengthening (Prevention of child abandonment) programs

“Family Strengthening” Fund has been implementing family strengthening programs since 2007. The Fund’s programs include:

Ecology of Family – helps children whose parents suffer from alcoholism and drug addiction;

Family - Mother and I – supports children from single-parent and large families, families in the process of divorce, and families in difficult life situations;

Gamma – deals with children from families affected by HIV/AIDS.

During the year, families participating in family strengthening programs took an active part in the cultural events organized by the Fund staff. In late December, through the involvement of volunteers from the student pedagogical group “Republic of Fiery Hearts”, CV staff organized an interactive Christmas festival for children and their parents. Also during the year, our staff held several workshops for parents, teaching them the fun and exciting ways to spend leisure time with their children, as well as how to educate and entertain them by using the means at hand.



Educational programs

Children participating in our family strengthening and child abandonment prevention programs attend a typical urban kindergarten in the Primorsky district of St. Petersburg. They receive support from a psychologist, a speech therapist and other professionals, and take part in extracurricular activities provided to them as part of our educational projects. This experience helps them to win top prizes at both city and municipal creative contests.

SOS Children’s Village Pushkin children attend local schools in Pushkin and Pavlovsk, two of which are involved in our educational project. Thanks to the project, teachers of these schools have the opportunity to improve their professional competences by attending the workshops organized by St. Petersburg’s leading experts in these fields.

The support provided as part of the project in 2015 helped teachers to learn more about the children in difficult circumstances and the specifics of teaching to youngsters from SOS Children’s Village Pushkin. As a result, teachers are now more able to communicate with youngsters, while youngsters know that they can always count on their teachers for help.





MURMANSK, MURMANSK REGION





SOS Children's Village Kandalaksha

SOS Children's Village Kandalaksha opened its doors in 2003. It is the northernmost SOS Children's Village not only in Russia but also in the world. The Village was built with the funding provided by the Norwegian organization Friends of SOS Children's Village Barnebyer. The SOS Children's Village Kandalaksha currently comprises 12 family houses occupied by 8 classic SOS families and 4 foster families, with more than 60 children among them.

2015 ended with an annual ceremony dedicated to the presentation of the Governor of the Murmansk Region Awards to gifted children and talented youth. The awards are intended as recognition of the region's pupils and students' outstanding achievements in academic, scientific, artistic, cultural, sporting and social fields. An award for sporting excellence was also presented to a graduate of SOS Children's Village Kandalaksha.



Youth programs

12+ youth program's target group are Children's Village youngsters aged between 12 and 16 years. After completing the 9th grade in one of Kandalaksha's comprehensive schools, youngsters typically continue their education in colleges and other secondary specialized educational facilities of the Murmansk region. They have two options: either to stay in the CV Kandalaksha or move to the Youth Facilities in Murmansk.

Youth programs for youngsters aged 16-18 years. The current situation in SOS Children's Village Kandalaksha is unique: youngsters aged 16-18 years are divided into 2 similarly sized groups. One group of teens favors educational facilities located in Kandalaksha or in other nearby settlements and wishes to remain in the Children's Village; the second wants to study in the specialized secondary schools of Murmansk, 250 km from Kandalaksha, and moved to live in the SOS Youth Facility.



SOS Youth Facility Murmansk was opened in 2013, and is home to the senior youngsters from SOS Children's Village Kandalaksha as well as youngsters from the Murmansk region foster families participating in the SOS Foster Families Program.

After-Care support program

The purpose of the After-care support Program is to help youngsters complete their education, find permanent job with a stable income, and apply for state housing. As part of the program, care leavers receive social, psychological, pedagogical and, if necessary, financial support.

In 2015, Youth Facilities and Children's Village care leavers took part in a military-patriotic rally called "Roads of Fame 2015", held in the Valley of Glory. They helped cleaning the Valley of Glory memorial complex and took part in celebrations dedicated to the 70th anniversary of the victory in the Great Patriotic War.

Family strengthening (Prevention of child abandonment) programs

The Center for Development of Family-Based Care opened its doors in 2005.

Among the Center's programs are:

Together with My Mother – assistance for families whose children are at risk of losing parental care (Diagnosis of child development, individual counseling of parents and group psychological work, a service for short-term placement of children in host families “Lifebuoy”, and financial support). A half-way house for women with young children in a crisis situation.

The Open World project – support for families raising children with disabilities (Trainings for employees working with children with disabilities, a short-term placement of children with disabilities in host families).

PRIDE Program for Specialists – trainings for employees involved in the provision of trainings and support to foster families.

Family Group Conferences – prevention of family problems, trainings for employees on ways to deal with crises in families, holding family group conferences with families in crisis.

Murmansk Region's Foster Families project – comprehensive support for foster families (Trainings for prospective adoptive parents, psychological, pedagogical, social, legal and financial support).

Youth Centers – social adjustment of foster family and orphanage-style institution care-leavers (Learning, developing and testing techniques for the provision of support to foster family and orphanage-style institution care-leavers, improving professional competencies of employees working with orphans and graduates of different forms of care).

A traditional event “First Time in First Class”, dedicated to the provision of school supplies to children from families participating in family strengthening programs and starting school in Murmansk and Kandalaksha. Parents attended regular individual and family counseling sessions designed to help small first-graders to adjust to a new for them lifestyle.

Educational programs

The educational project “Adopted Child at School” in Kandalaksha includes lectures and workshops for teachers and parents aimed at helping children build relationships with their peers and teachers.

Throughout 2015, trainings entitled “Professional support for children who have experienced a traumatic experience with a significant adult” were held for school teaching staff. They were attended by 36 teachers. Preventive workshops for teenagers as part of the program for the development of skills necessary for leading a healthy lifestyle entitled “Everything that concerns you” were organized at secondary schools.





PSKOV, PSKOV REGION





SOS Children's Village Pskov

SOS Children's Village Pskov was opened on 22 December 2010. It now consists of 10 family houses occupied by 5 classical SOS families and 5 foster ones, with a total of 50 children.

In summer of 2015, small children and their mothers went away on holiday together, while children aged 7 to 15 years spent a whole month in the summer camps of the Pskov region. Children older than 10 years, meanwhile, attended the so called Diagnostic Summer Camp, where they worked on a farm, helped take care of apple seedlings and, in their spare time, went swimming in the river, played different games and spent the evenings sitting around the campfire and sharing their impressions about the day with friends.





Youth programs

12+ program is for all CV teenagers aged 12-16 years. Individuals and groups are involved in discussions dedicated to relationships between family members, to academic motivation techniques; adolescents, meanwhile, learn about different professions and travel to the summer work camp.

Youth programs for young people aged 16-18 will begin at SOS Children's Village Pskov in 2016 following the formation of a group of teenagers of this age. There are no Youth Facilities in Pskov, hence all youth programs for young people aged 16-18 and 18-23 years will take place at the Children's Village.

Denis and Vova, 15 and 16, enrolled in the Teenage Center, where they receive both academic and vocational education. Vova learns parkour in a circus studio, while Denis is very passionate about hockey, taking part in all competitions held in the Pskov region and playing for the Pskov youth team.

After-Care support program

The program was launched in SOS Children's Village Pskov in 2015. At the moment, it has only one participant: a graduate of SOS Children's Village Uzbekistan, who came to Pskov to study in the Pskov State University. The program helps the girl adapt to an independent adult life.



Family strengthening (Prevention of child abandonment) programs

My Mother Program. The project's target audience are pregnant women and women with children in difficult circumstance. The program also helps single moms with kids in crisis to find temporary accommodation in half-way houses.

In 2015, besides assistance provided as part of the family strengthening programs, families participating in the programs took part in 32 events and activities. Various workshops, theme parties (Family Day, Children's Day, Mother's Day, Knowledge Day and New Year) and contests were organized for children and parents. Children toured historical places of the Pskov region and visited the Pskov Drama Theater, the Ice Palace and Pskov Planetarium. Participation in such activities helps families in difficult circumstances experience care and support, learn to spend their leisure time with their family members and expand their social circle.



Educational programs

Through their participation in the cross-border cooperation project "Education without Borders", implemented in Estonia, Latvia and Russia, teachers of the Pskov pedagogical complex, which is attended by children from the Children's Village, were given the opportunity to share experiences with their school colleagues from Estonia and Latvia, where similar educational projects are also implemented jointly with the SOS Children's Villages of these countries.

Our close cooperation with the Pskov pedagogical complex, which is attended by the majority of the Children's Village children, began 5 years ago. At the request of the School teachers and psychologists, the main focus of work in 2015 was on the prevention of aggression at school. In response to the rising levels of aggression in society, teachers want to protect children at school through the use of preventive measures. To this end, we invited pedagogical experts and psychologists to give a series of workshops and consultations on the topic of aggression prevention among children.



VOLOGDA, CHEREPOVETS, VOLOGDA REGION





SOS Children's Village Vologda

SOS Children's Village Vologda was opened in October 27, 2011 in the village of Maurino, Vologda municipal district. In 2014 the Children's Village made a full transition to the foster family model of childcare, and is now home to 6 foster families. In addition, SOS Children's Village Vologda provides support to foster families living outside the village from among participants of foster family support programs.

2015 saw the completion of the work on three new family houses. The new accommodation will be used by three new foster families with 16-18 children altogether. The Children's Village plans to build five more family houses, where up to 35 foster children will receive love and care.





Youth programs

12+ Youth Program was launched in SOS Children's Village Vologda in 2015. It helps young adolescents develop the necessary in today's world social and life skills and focuses parents' attention on the changes that inevitably occur in all foster families with a maturing teenager: allocation of household responsibilities, budgeting and other financial matters, house rules and private space management.

The focus is on the needs of adolescents of different ages and their foster parents. 12+ program is suitable for all CV teenagers aged 12-16 years. Individuals and groups are involved in discussions of relationships between family members, to academic motivation techniques; adolescents learn about different professions and receive initial career guidance.

Youngsters aged 16-18 from the SOS Children's Village Vologda foster families also participate in a special program. The main objective of the program is to prepare children for adulthood, graduation from foster family and integration into society.



After-Care support program

The Foster Family Graduate Support Program directs the efforts of the Children's Village specialists and foster parents toward building the kind of a relationship with the care leaver that will allow him, upon reaching adulthood, to view the family house in the Children's Village as a place where everybody is always happy to see him, and where he can come at weekend, for a family celebration or whenever he needs the support of loved ones.

Family strengthening (Prevention of child abandonment) programs

My Mother Program is run in both Vologda and Cherepovets. The program's goal is to preserve the biological families of children at risk of losing parental care. It helps preserve the families of children from low-income families; belonging to ethnic, religious and other minorities; living with grandparents; from families affected by HIV; from families of refugees and internally displaced persons.

The Family Strengthening Program staff from SOS Vologda organized, already for the 8th time, a family contest and parade titled "The Most Beautiful Baby Carriage". It was held in Cherepovets on 31 May. The central place in the parade was occupied by parents' creative solutions to baby carriage tuning, including its transformation into an airplane, starship, boat, etc. This year's parade consisted of 24 creations and was attended by 57 children and their parents.



Educational programs

Despite its recent launch – in 2015 – Vologda's educational project has already become a success. The project focuses on the development of creative abilities of children. School-based choreography and drama groups are happily attended by children from both Children's Village and outside families.

The project helped a local secondary school set up and properly equip a psychologist's office, which is now occupied by a highly qualified specialist recruited by SOS Children's Villages. In fact, the school was so impressed with the work carried out by this psychologist that they offered him a full-time employment.



It is very important for every charity organization to maintain high visibility. By speaking about our mission and values, performance and future plans, we give people the opportunity to learn more about us, become our friends and, above all, to help children living in SOS Children's Villages.

This work would not have been possible without the support of media, through which more and more people learn about our activities, trust us and support us. In 2015, the focus of media attention was on the celebration of the anniversary of SOS Children's Villages. Among the guests attending the celebrations in Moscow, St. Petersburg and other regions were representatives of federal and regional mass media, who subsequently published wonderful articles and released video reports dedicated to organization.

One of our corporate partners, company Russ Outdoor, helps further raise Moscow residents' awareness of our work and the ways they can help orphans, by running an outdoor advertising campaign on our behalf.

The focus of SOS Children's Villages' public relations efforts in 2015 was on joint promotional campaigns.



"As children we all love fairy tales and believe in them. Unfortunately, real life and fairy tales are two very different things. But there is one exception: SOS Children's Villages. It is a tale about how 20 years ago, a group of kind people with generous hearts envisioned a world where all orphans would have a mother, a house, a loving family and a happy childhood. I really wish there would be more such fairy tales that became a reality."

Nonna Grishaeva,

Russian movie and theatre actress, TV host and singer



THANK YOU FOR YOUR PARTICIPATION!



Promotional campaign "My Mom is the best"

Run in social media in November 2015, the goal of this initiative was to draw the audience's attention to the problem of child abandonment, as well as to give everyone the opportunity to talk about his "best mom" and send her greetings. Among people lending their support to the campaign were ordinary users of social networks as well as Russian celebrities.



“A cursory look at SOS Children’s Villages is enough to understand what a happy childhood looks like. It’s such a happiness to grow up in your own home, in a large family, among brothers and sisters and in a place which you share with 70 of your friends!”

Ilya Chert

frontman for the music band Pilot

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Благодаря вашей помощи у детей-сирот появится мама, братья-сестры и уютный дом.

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ДЕТСКИЕ ДЕРЕВНИ SOS РОССИЯ

НОВЫЙ ГОД – ВРЕМЯ ЧУДЕС!
ПОМОГИТЕ ДЕТЯМ - СИРОТАМ!

ПОМОЧЬ

Charity event “Play and Help!”

In September 2015, Hasbro and Children’s World organized a charity event titled “Play and Help!” to help SOS Children’s Villages. As part of the event, the companies held three “Jenga Games with Celebrities”. Tutta Larsen, Dmitry Dibrov and Kornelia Mango played Giant Jenga with the Children’s World store visitors, informed them about SOS Children’s Villages, the charity event “Play and Help!” and shared their personal experience of charity work.



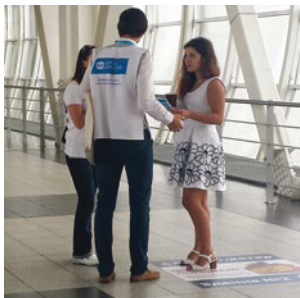
“In my opinion the concept of SOS Children’s Villages is best suited for preventing orphanhood. The role a family plays in each child’s life is hard to underestimate, and this wonderful project gives children the opportunity to have a full and happy life despite the absence of biological parents. My dream is for Children’s Villages to replace orphanages all across Russia.”

Tutta Larsen,

TV and Radio host, founder of subjective television TUTTA.TV

"Face to face"

In 2015, the work on the implementation of the "Face to face" program was continued. The program helps to attract committed givers through direct contact with potential donors. Our fundraisers can be seen in shopping centers, corporate offices, residential areas and on the streets – everywhere where we can find people willing to join us in our quest to make Russia free from orphans. In the 2 years since its launch, the number of people from all over Russia making small monthly contributions has reached 33,500. This is very important for our work, given that solutions to the most acute social problems lie in the involvement of the maximum number of people. Just like a flower needs regular watering, we need regular support to make sure every orphan has a MOTHER. We are very grateful to you for your trust, responsiveness and willingness to help children!



"TO ALL" program

The all-Russian private donation program "TO ALL" was launched in July 2015 at the initiative of the QIWI Group, a payment system operator. QIWI's services, including payment terminals and QIWI wallets, offer program participants a fast and secure way to send their donations. The program covers over 70 million QIWI users and represents an important step towards the formation of a new culture of charity in Russia – after all, it helps draw the attention of millions of QIWI users in Russia to charitable causes.

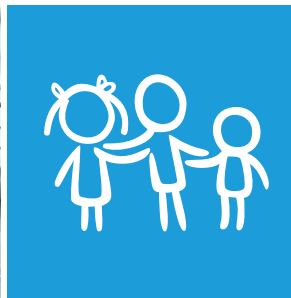
All donations generated by the TO ALL program are equally divided among nine charities, including SOS Children's Villages.

Всероссийская
Благотворительная
программа



Charity event "Mother's Day"

One of the most popular charity events among our donors was held in November 2015 and was timed to coincide with the celebration of the Mother's Day. As part of the event, we asked everyone to use social media to post photos of them with their mothers, write a few words about their mothers and help children who grow up without mothers. The initiative also enjoyed the support of celebrities, including successful actors, musicians and TV presenters, who helped broaden its appeal. We saw many people post beautiful photos and write wonderful words about their mothers in social media. It allowed us to raise over 200,000 rubles within a short space of time for our kids. The authors of the three most moving posts about mothers were presented with invitations to the Zapashny Brothers' New Year's show, provided to us by Edgard and Askold Zapashny.



Among thousands of our friends, we meet more and more of those who are willing to provide substantial financial support. As a rule, these people are executives of large companies, business owners and celebrities, the ones from whom we hear things like: «How can I finance the maintenance of the entire Children's Village for a year?»; «You need a van? I'll get you one»; «A medical insurance to cover all SOS mothers and FAs? Just send me a bill and I will pay». To respond to this trend, we set up in 2015 a new unit tasked with handling major private benefactors. By the end of the year, the number of such donors reached 43 and the total amount of donations received from them in 2015 more than 23 million rubles.



“One day, shortly before your birthday, you simply realize that you already have everything, and that instead you want something different, something warm, something that will touch your soul. And then you pick up a phone and begin calling your friends, your loved ones and those you have not seen for a long time. This time round, however, you ask them to think about children rather than gifts, and then tell them about those you help. In the end, you end up with a large amount of money instead of yet another harvest of vases and shawls. And now you know that thanks to your help, a boy or girl somewhere has a home, a family and a mother in the Children's Village, as well as a chance have a happy childhood and a better future. And it gives you a great feeling. And the world becomes a better place.”

Eugene Fedorenko



All these people are characterized by their knowledge of the challenges facing us and their magnitude, desire to delve deep into the details of our work and have a firsthand knowledge of it, and a conscious decision to provide substantial assistance. We appreciate it and are grateful to them for it.

If you would like to provide substantial assistance to SOS Children's Villages Russia, please contact our benefactor relations coordinator, Oksana Kapustina, at oxana.kapustina@sos-dd.org, or director of fundraising and communications, Dmitry Daushev at dmitry.daushev@sos-dd.org



“Your family and loved ones are the most precious things in life. We believe the SOS Children's Villages model is ideal for orphaned children. It gives them a chance to grow up and develop their social skills in a real family with many children. It is a unique experience and a step into the future. We know that

kids are happy because we can see it with our own eyes. We are particularly grateful for this to the self-sacrificing Mothers whose loving hearts bring warmth to every child in each family. It is with great pleasure that we support this organization for the benefit of all children.”

Peter and Natalia Rodionov



Coca-Cola Hellenic has been our friend and partner since the establishment of the first in the north-west of Russia SOS Children's Village – SOS CV Pushkin in 2000.

In addition to financial support and in-kind donations, our partnership is characterized by a variety of interesting projects, including, in particular, environmental lessons for the children of SOS Children's Village Pushkin; career guidance tours of the company's St. Petersburg plant for teenagers; participation by Coca-Cola Hellenic's mini-football team of employees in a sports tournament at SOS Children's Village Pushkin; participation in the construction of a playground at SOS Children's Village Pskov; participation by the Village children in the festivities surrounding the global tour of the World Football Cup in St. Petersburg; celebrations at SOS Children's Village Pushkin dedicated to the Russian tour of the Olympic Torch; participation by 10 SOS Children's Village youngsters in the Olympic torch relay in St. Petersburg; and Coca-Cola's Christmas Caravan.

As part of the celebration of the 20th anniversary of Coca-Cola Hellenic's St. Petersburg plant and 20th anniversary of SOS Children's Villages Russia, SOS Children's Village Pskov was visited by representatives of Coca-Cola's Christmas Caravan and Elena Isinbayeva charity fund. In addition to the New Year's festive performance for all SOS Village families, the biggest gift for children was a new modern playground equipped with everything one needs for daily workouts and harmonious physical development of children.



Toy and board game company Hasbro and children's goods retailer Children's World – SOS Children's Villages' long-standing friends and business partners – joined forces to help children. For a whole month, from 1 to 30 September, Hasbro credited to SOS Children's Villages' account 100 rubles for each Hasbro game purchased by customers at any of the Children's World retail stores. A total of 16,539 games were sold during that period, helping raise 1,653,900 rubles.

The initiative dubbed "Help as You Play!" attracted broad support from the media, bloggers and celebrities, including Tutta Larsen, Dmitry Dibrov and his wife Polina, and Kornelia Mango. Throughout September, famous personalities came to the Children's World store to play Jenga with the store visitors, tell stories about SOS Children's Villages and the "Help as You Play!" initiative, and share personal experiences of charity support.

"We are grateful to everyone who took part in this charity event and made a valuable contribution to the common cause. We are thankful to shoppers, journalists, bloggers and ordinary people who are not indifferent to life and its many manifestations and who took part in the event, chose our game and found time to tell people about SOS Children's Villages and the "Help as You Play!" initiative. For almost 10 years, Hasbro and SOS Children's Villages have been working together in 16 different countries around the world to help children," said Jose Vicente Savall, General Manager of Hasbro Russia.

All funds raised during the event were transferred to SOS Children's Village Pskov.





From 1 November 2015 to 29 February 2016, fashion house HENDERSON, which comprises over 160 retail outlets in Russia and an online store delivering goods to customers across Russia, held a special event in support of SOS Children's Villages children. As part of the initiative, the company offered each of its customers the opportunity to make their own contribution in support of SOS Children's Villages by donating 10% of the cost of each gift wrap purchased by them during the designated period at one of its stores to SOS Children's Villages.

The initiative helped raise 1,500,000 rubles for three SOS Children's Villages: SOS Children's Village Pushkin, SOS Children's Village Kandalaksha and SOS Children's Village Lavrovo, with each Village receiving 500,000 rubles.

On 29 November 2015, representatives of the company visited SOS Children's Village Tomilino to congratulate its SOS mothers on Mother's Day. In addition, one of the Village youngsters who turned 18 on the same day received from fashion house HENDERSON a special gift – a set of attractive winter accessories from the new collection.



On 1 September 2015, SOS Children's Villages and IKEA Russia signed a three-year cooperation agreement, which made IKEA a key partner of the charity's child abandonment prevention programs aimed at supporting families in difficult circumstances.

"We've been looking for a partner who is willing to implement a holistic approach to child support. SOS Children's Villages is an organization with an impeccable reputation and over 20 years of experience in Russia. IKEA and SOS Children's Villages share common values in their protection of interests of the child," said Eva Stå, environmental and social responsibility director at IKEA. "Many children are threatened by family loss and separation from their parents. We believe it's very important to work on the prevention of child abandonment by providing support to families in times of crisis. We're certain that it's best for a child to be together with his parents, grow up in a loving family, in comfort and safety."

Each member of the IKEA FAMILY, IKEA's loyalty club, has the opportunity to support this initiative. Each time a customer uses his IKEA FAMILY card to pay for purchases at our store, IKEA will credit 1 ruble of its own funds to SOS Children's Villages in support of child abandonment prevention.

As part of this initiative, IKEA transferred in October 2015 funds in support of six family strengthening programs in St. Petersburg, Murmansk, Kandalaksha, Pskov and Vologda.

Протяните карту помощи

Каждый раз, когда вы совершите покупку и кассир сканирует вашу карту IKEA FAMILY, компания IKEA направляет 1 рубль собственных средств на счет российской благотворительной организации «Детские деревни – SOS». Эти пожертвования используются для профилактики социального сиротства в российских семьях группы риска. Помогая взрослым по купленной вещице стать их окружение более, вы все вместе возвращаете малышу детство, любовь и дом с родителями и чувство защищенности.



Our cooperation with Marriott began 2011 with the launch of the international initiative “You Eat - We Give”, when the company’s hotels around the world donated to SOS Children’s Villages €1 from each meal served for one month. Among Russian cities where Marriott hotels make annual contributions to the initiative are St. Petersburg, Kazan, Samara and Novosibirsk.

In addition to financial support provided to us by the company, it is also involved in various interesting joint projects such as the hosting of celebrations and birthday parties in Marriott hotel restaurants for SOS mothers and families; master classes for children; and hotel room and venue discounts for the SOS Children’s Villages staff and visitors. In 2015, as part of the jubilee year celebrations, Courtyard Marriott Vasilevsky played a major role in hosting an International Education Conference.

In 2015, the general managers of Marriott hotels in Russia took part in the “We Cycle for Charity” event in support of SOS Children’s Villages.



A meaningful and long-term partnership between SOS Children’s Villages and Procter & Gamble began in May 2015 and coincided with the celebration of the 20th anniversary of SOS Children’s Villages’ operations in Russia.

The support provided by Procter & Gamble to SOS Children’s Villages takes multiple forms, ranging from corporate donations and charity events organized jointly with the O’KEY retail chain to activities for children and families and a corporate volunteer program.

From September to November, visitors to O’KEY stores were able to take part in a major charity event titled “Let’s Fulfill the Childhood Dreams about Family and Home”, during which part of the proceeds – in the amount of 4million rubles – from the sale of P&G products were credited in support of children.

“Throughout the world, P&G strives to improve people’s lives through small but important things, such as a comfortable home, cleanliness and health. By supporting SOS Children’s Villages Russia, we strive to help those who need it most, i.e., orphans and families who are raising orphaned children as their own,” said Sotirios Marinidis, vice president and general manager of P&G.

P&G employees, on the other hand, also make their own contributions by participating in fundraising activities and, like this year, purchasing New Year gifts, including sledges, snow-cats, iceboats, warm mittens, board games and Christmas decorations for home.

The total amount of donations coming from the company in 2015 exceeded 10.7 million rubles.



Charity fund Victor



Victor I. Zhilin fund Victor has been a partner of SOS Children's Villages since 2013.

The fund's main contribution to our organization lies in its support for SOS Children's Village Pushkin, which takes the following forms: the financing of renovation work at all 12 family houses, a sponsorship package to reduce SOS mothers-linked payroll expenses and non-monetary donations.

At the initiative of the fund's general manager, Andrey Zhilin, and one of its founders, artist Isabella Baykova, SOS families from SOS Children's Village Pushkin attend creative workshops. Among the outcomes of this creative engagement are the amazing patchwork panels currently decorating the school hall, including a triptych "The Tree of Life", "Carousel" and "Balloon" – about ourselves, our lives and dreams.

"We are very encouraged by cooperation and, most importantly, the children's positive feedback, their sincerity and openness to creative ideas," said Andrey Zhilin, general manager of the fund.

Charity fund Victor became the organizer of the exhibition of creative works by the young residents of SOS Children's Village Pushkin, which officially opened on December 11, 2015 at the Cultural Center of the Russian-Armenian friendship "Vernatun". The exhibition featured more than 30 children's works made with the use of textile applications and felting wool, as well as a photo exhibition of the workshops at which these works were created.



SOS Children's Villages' cooperation with TransContainer JSC began in 2015. Among the outcomes of this partnership are a new playground and an outdoor fitness complex at SOS Children's Village Tomilino. After school, youngsters are only too happy to spend some of their free time outdoors playing sports and exercising. The fact that the playground is also open to the children's visiting friends contributes to their integration into the community.





«Газпромбанк» (Открытое акционерное общество)

ŠKODA



Linklaters



Входит в группу «GSS»



swissôtel КРАСНЫЕ ХОЛМЫ
МОСКВА



M4 Sklad

Charity fund Victor

Austrian Embassy in Russia

SOS Children's Villages' staff count in 2015 stood at 282 persons. The organization's programs and projects were effectively implemented in a total of 8 Russian regions.

The main focus of the organization on Children's Villages staff training is due to the fact that these are the people who spend much of their working hours with children. Prior to being hired, SOS mothers and foster parents undergo a rigorous selection process, with one of the key criteria being the desire to devote themselves to raising children. Among the subjects and skills taught to SOS mothers and foster parents during trainings are: child psychology and pedagogical and first aid skills.

To maintain high standards of work quality, the organization regularly monitors the implementation of the SOS Mothers Support Standards in all 6 SOS Children's Villages.

A total of 76 employees took part in the evaluation sessions in 2015, with the total hours of individual and group supervisions targeting SOS mothers and foster parents standing at 587 and 49 hours, respectively.

Among the SOS Children's Villages and SOS Youth Facilities staff training and support activities planned and conducted during the year were:

- a training to strengthen first aid skills and explain the legal basis for such activities for SOS-Aunts. Certificates awarded: 12.
- a workshop titled "Types of attachment disorders in children, forms of assistance and cooperation";
- an on-site training titled "Ethical foundations for professional parenting. Responsibility for the protection of the children's rights to privacy: ethical and legal aspects" for SOS mothers and foster parents. The training was attended by 18 SOS mothers and SOS-Aunts, as well as representatives of each SOS Children's Village and 5 foster parents from CPSC Murmansk and CVs Tomilino and Kandalaksha. Participation in this training allowed substitute parents to learn how to consciously align, and comply with, the ethical foundations of the adoptive family life through the development of personal responsibility and the position of a "trusted adult", as well



as to gain insight into the legal basis and the legislative and regulatory framework on the subject;

Training participants were able to meet their colleagues in a relaxed atmosphere, share life and professional experiences, relax and get away from the daily routine, as well as to look at their own life and work from a different perspective;

- an annual conference for psychologists, educators, social workers and other SOS children's Villages staff. 35 employees took an active part in the conference and shared their experiences and discussed topical issues.

Personnel trainings were carried out using individual learning plans. A total of 28 employees were able to improve their competences in 2015 in the following disciplines: contemporary psychological assistance techniques for children left without parental care, prevention and resolution of conflicts in the educational environment, effective management of a non-profit organization.

Much attention was devoted to employee motivation toward long-term professional commitment to the organization. Annually the organization conducts annually studies into the levels of employee satisfaction and engagement. The level of employee job satisfaction stood in 2015 at over 80%. The staff's opinion also affects the organization's remuneration and social policies, which are updated annually, allowing employees to receive additional benefits provided by the state.



INCOME in 2015 (RUR)

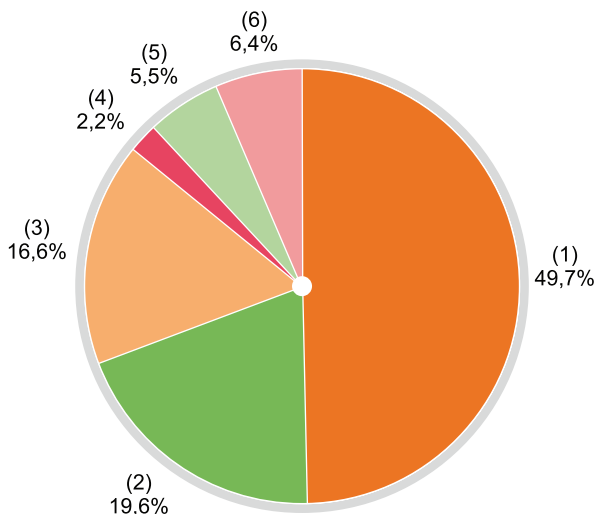
1	Donations from foreign SOS Children's Villages (Norway, Germany, Switzerland, etc.) via SOS Children's Villages International	261,766,044.03
2	Corporate donations, including special-purpose receipts for construction work and equipment purchases	103,360,777.19
3	Private donations	87,506,586.00
4	Grants	11,694,088.09
5	State subsidies ¹	28,906,691.51
6	Other income	33,464,662.10

TOTAL² 526,698,848.92

¹ Exclusive of sums paid by the state directly to foster and adoptive families (approx. 36 mln. RUR)

² Inclusive of special-purpose funding for 2016

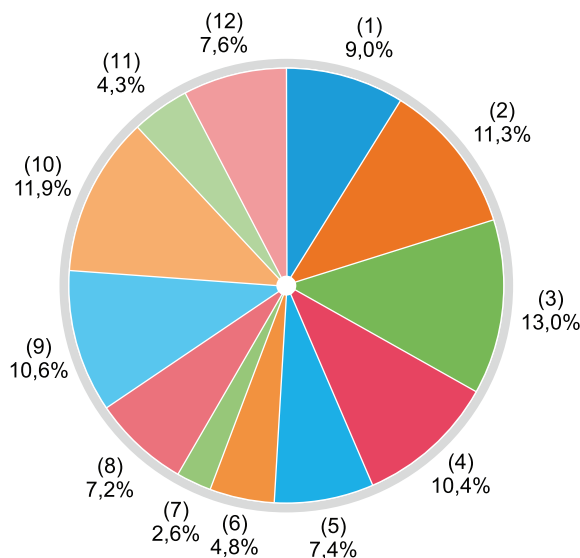
³ Inclusive of expenses incurred in connection with the holding of the all-Russian charity event "Direct Dialog" with support from SOS Children's Villages International



EXPENSES in 2015 (RUR)

1	CV Tomilino (Moscow region)	39 865 403,43
2	CV Lavrovo (Orel region)	49 972 796,26
3	CV Pushkin (St. Petersburg)	57 400 352,29
4	CV Kandalaksha (Murmansk region)	45 947 425,31
5	CV Pskov (Pskov region)	32 715 440,51
6	CV Vologda (Vologda region)	21373 806,77
7	Family Strengthening Fund (St. Petersburg)	11387 700,63
8	Center for Development of Family-Based Care (Murmansk)	31 985 763,82
9	Expensed related to construction, repairs, purchase of fixed assets and equipment (all Russia)	46 960 550,64
10	Public relations and fundraising (all Russia) ³	52 783 069,93
11	Program expenses (Moscow)	19 022 245,91
12	Administrative costs (Moscow)	33 717 795,51

TOTAL 443132 351,01



Region	Active projects	Number of beneficiaries
Moscow region	SOS Children's Village Tomilino and Youth Facilities Lyubertsy	58
	Educational project	70
	Total	128
St. Petersburg	SOS Children's Village Pushkin, Youth Facilities St. Petersburg 1 and St. Petersburg 2	89
	Child Abandonment Prevention Fund «Family Strengthening»	178
	Educational projects	90
	Total	357
Orel region	SOS Children's Village Lavrovo, Youth Facilities Orel 1 and Orel 2	78
	Educational project	89
	Total	167
Murmansk region	SOS Children's Village Kandalaksha, Youth Facilities Murmansk	92
	Center for Development of Family-Based Care	384
	Educational project	80
	Total	556
Vologda region	SOS Children's Village Vologda	31
	Family Strengthening Programs	233
	Educational project	25
	Total	289
Pskov region	SOS Children's Village Pskov	51
	Family Strengthening Program	103
	Educational project	139
	Total	293
Partner projects	in support of orphaned children	160
	in support of family strengthening	612
Total		2562



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SOS Children's Village Lavrovo

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Orel district, Orel region

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E-mail: ddsos-lavrovo@sos-dd.org

SOS Children's Village Pushkin

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Phone: +7 (812) 465-51-29

E-mail: ddsos-pushkin@sos-dd.org

SOS Children's Village Kandalaksha

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E-mail: ddsos-kandalaksha@sos-dd.org

SOS Children's Village Pskov

180559, 1 Hermann Gmeiner Str., Borisovichy village,
Pskov district, Pskov region

Tel / Fax: (8112) 551-315

E-mail: ddsos-pskov@sos-dd.org

SOS Children's Village Vologda

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E-mail: ddsos-vologda@sos-dd.org

SOS Child and Family Support Center

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Online version of the Annual Report is available at: www.sos-dd.ru/reports/